SANAZ AMINIAN

PRODUCT DESIGNER

www.sanaz-aminian.ir

P.O.B : Tehran,Iran

D.O.B : 24/07/1994

> Highly responsible UI/UX/Product designer with 4 years of experience, possessing strong technical, problem-solving, and self-motivation skills developed through study and experience. Proven ability to handle multiple tasks, work under pressure, and stay committed. Efficient and proactive in staying abreast of industry trends.

📞 09227524305   in www.linkedin.com/in/sanaz-aminian   ✉ info@sanaz-aminian.ir

SOFTWARE SKILLS Figma | Adobe XD | Zeplin | Balsamiq | Photoshop | Illustrator

UX SKILLS Design System | User Research | Wireframing | Prototyping | Usability Testing | User flows | Visual and UI Design Skills

DESIGN COMPONENT Websites | Mobile Application | PWA | Admin Panels | Banners

EXPERIENCE

🟡 Product Designer
Tehran,Iran

Ayria / May 2023 - Current

Products :

1 Zoot24.com (Q-Commerce platform)

- **Sales APP:** This is an application that customer use for odrer, inform about offers, promotions and new product and more
- **Picker application:** which is used from PDA or mobile phone to picking the orders
- **Store application:** used to managing and monitoring orders, managing staff and control operation.

2 Delivery.zoot24.com (SaaS Delivery Platform)

- **Admin Panel:** Define all base data and its flow like zoon management, fleets, pricing, parcel management, drivers
- **Dispatcher Panel:** Control and monitoring logistics, online communication panel, dispatching missions
- **Biker App:** This app helps drivers accept missions, plan routes, deliver parcels, and streamline operations
- **Customer App:** This app connects users with drivers to send packages to multiple destinations from a single origin

Tasks / Achievements:

- I Created wireframes, prototypes, and visual designs for web and mobile applications
- Research, design, and prototype user experiences for mobile applications, websites, Dashboards, and internal tooling in close partnership with a variety of teammates across the Bulls organization
- I Collaborated with cross-functional teams to refine product features and improve user experience
- Design engaging and user-friendly interfaces for business web pages and products, ensuring all interactions are intuitive and accessible to all users

🟡 UI/UX Designer
Tehran,Iran

Iran Fava Gostaresh / Jan 2023 - May 2023

Product :

🟡 IKCO Website

- IKCO is the biggest automaker in the Middle East Region and owns a large share of Iran's auto market. By using the Iran Khodro website, you can receive all the services before and after buying a car, online

Tasks / Achievements:

- analyzed customer responses and website data to identify the most visited web pages and understand why some performed better than others
- Design high-quality UI according to modern design principles for commercial websites
- cooperated with business analysts, web designers, and software developers to ensure that prototypes were fully understood and could be implemented effectively
- Collaborated closely with cross-functional teams, including product managers and developers, to ensure design feasibility and consistency
- Conducted usability testing sessions to gather feedback and iterate on designs for optimal user experience

🟡 UI/UX Designer
Tehran,Iran

Alinland (Mihan industrial Group) / Feb 2022 - Jan 2023

Products :

🟡 Alinland.com (E-Commerce platform)

- **Sales APP:** This is full feature app and site like amazon.com

Tasks / Achievements:

- Created user-centered designs for web and mobile applications, including wireframes, prototypes, and interactive mockups
- Conducted user research and usability testing to gather insights and feedback, improving the overall user experience
- jointly worked with cross-functional teams, including product managers, developers, and stakeholders, to define project requirements and deliverables
- Executed usability testing and gathered feedback to iterate and enhance designs
- Optimized user interfaces for accessibility, performance, and usability, resulting in positive user feedback and increased user engagement

🟡 UI/UX Designer
Tehran,Iran

Portaleto / Jan 2019 - Jan 2023

Projects :

Samantel www.samantel.ir	**Avangareh startup** www.avanegare.com	**TSPNCO website design** www.tspnco.com	**Personal website** www.dariushbagheri.com
Hamoj Design www.hamojdesign.ir	**Saye Design** www.saye-designer.ir	**Radex land** www.radexland.com	**Personal website** www.fatemeh-ansari.com
Portaleto www.portaleto.ir	**Cookie dolls** www.cookiedolls.ir	**Pad Co** www.padcoltd.org	**Mahshid Mezon** www.mahshidmezon.ir